

BRINGING POWER BACK INTO THE HANDS OF THE PEOPLE A PLAN OF ACTION AND COMMUNITY EMPOWERMENT

"We only have two choices." "We can continue to do what we have always done and hope for a different result." Or we can embrace a New Vision For A New Future"



**MIKE LEE
CANDIDATE FOR MAYOR**

My name Is Guy "Mike" Lee. I'm running for Mayor and I'd appreciate your support. I am running because the old values of the professional politicians is quickly leading us down a path where the final destination is only a select few can afford to remain in the city. A future where our children and grandchildren are stripped of any opportunity to realize their highest aspirations. All of the values which make Berkeley a unique place to live are being demolished by developers and the University of California. What is desperately needed is A **New Vision For A New Future.**



- **PUBLIC SAFETY #1 PRIORITY** - The overall crime rate in Berkeley is 64% higher then the national average. The main reason is we have police chasing homeless people.
- **ENFORCE POLICE ACCOUNTABILITY** – Racial profiling is a huge problem as documented by the National Lawyers Guild. It is my perception that a climate has been created which finds this behavior acceptable. I don'tand will terminate anyone who practices this type of behavior.
- **BUILD HOUSING WE CAN ALL AFFORD** – Current public policy is focused on building only luxury apartments. This is a dangerous and myopic policy which much be addressed now. The first step is **ANY** new development must get 80% approval from the immediate neighborhood before proceeding.
- **END HOMELESSNESS NOW! A HAND UP NOT A HAND OUT** - The current system is broken, based on charity and not real solutions. Proven solutions that are employed in other cities are not even considered. There must be a community based response to homelessness that incorporates short,medium and long range goals.
- **CAL STUDENTS DESERVE A VOICE** – Making up nearly 30% of the total population, paying aproximately \$100,000 a month in sales tax they have no direct voice on City Council. This is unacceptable and its time to end taxation without representation
- **NEIGHBORHOOD COUNCIL**- A Direct Path To Democracy is realized with the creation of neighborhood councils that are directly involved in setting public policy and keeping elected representatives accountable.

"This is not the revolution of Bernie Sanders." "This is a coup de tat intiated by the people of Berkeley." "We take the lessons, experience and inspiration from the Bern to create a new perspective and direction." "The days of the old guard professional politicians and political insiders are over." "It's our turn and we will overcome embracing a New Vision For A New Future."



Good Government – Responsive Government

- 1.) Open door policy – You come to the 5th floor someone will speak with you.
- 2.) At least once a month coffee klatch on a district wide rotating basis
- 3.) At least once a month State of the City update on Berkeley Community Media
- 4.) At least once a month electronic newsletter distribution
- 5.) ALL phone calls and e-mail returned even if I have to sit up till midnight to do so.
- 6.) Establish Facebook page that is aggressively monitored and all comments responded to

Strategic plan – prioritization

- 1.) Design and implement strategic plan which shall
 - a.) Prioritize agenda per community need and input
 - b.) Establish short, medium and long range goals
 - c.) Create on line comment form at least two weeks before any item comes before council
 - d.) Per community input prioritize top three issues that need to be deal with in the short, medium and long range.

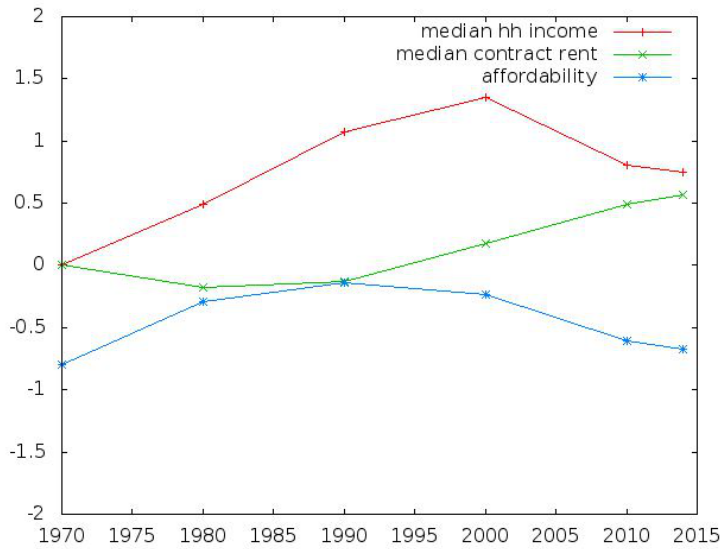
Police Accountability – Public Safety

- 1.) Public statement that certain conduct will be prohibited and what the expectations of the Mayor's office is.
- 2.) Meet immediately with Chief of Police to discuss
 - a.) Specific prohibitions and expectations
 - b.) Form strategic plan to immediately increase public safety in the short medium and long term. The first step that quality of life crimes will be assigned lowest priority. Second step is that all laws will be enforced. The days of simply observing what seems to be low level crimes and ignoring them will cease.
- 3.) Initiate neighborhood meetings in each district to solicit community input on how to increase public safety specifically in their neighborhood.
- 4.) Meet with Police Review Commission to immediately design and implement an independent review process whose authority is extended to but not limited to hiring and firing of law enforcement personnel

Affordable Housing

- 1.) Discounts and tax rebates to developers will cease unless the exact same benefit is extended to the community. Recently City Council awarded a developer a \$13 million tax rebate but awarded nothing to the taxpayers of Berkeley. Not even an ice cream. This is unfair and will stop.
- 2.) Any new project must have 80% approval from community before proceeding.

- 3.) Zoning Adjustments Board is prohibited from changing any part of zoning either in whole or part without at least 80% approval from immediate community.
- 4.) Mitigation fee will be set at either 50% of the value of the project or 50% inclusionary units where rent is set at 30% of income.



- 5.) The term affordable housing shall be interpreted as 30% of income for rent and not percentage of AMI
- 6.) At the earliest time initiate a feasibility study on converting mitigation fee into percentage rent.
- 7.) At the earliest time an inventory of all City property be initiated. This inventory shall include whether it is commercial, residential or vacant. Present use. Assessed value.
- 8.) At the earliest time design , develop and implement an acquisition strategy to create no

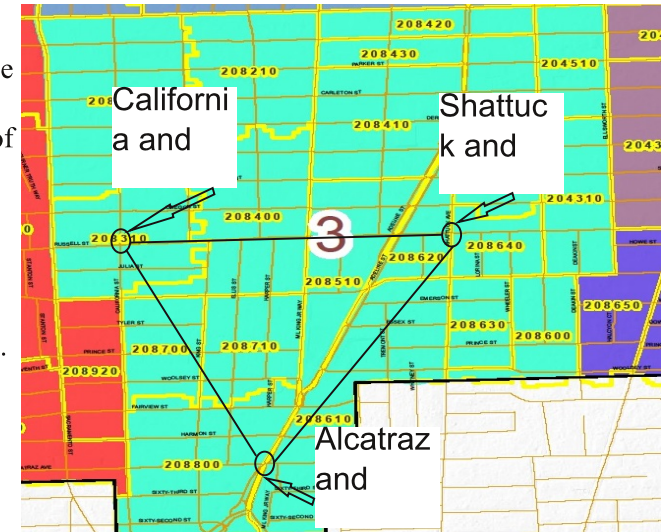
less than 1,000 housing units where rent is set at 30% of income.

- 9.) At the earliest time design , develop and implement a rehabilitation strategy of existing property whether commercial or residential to create no less than 1,000 housing units where rent is set at 30% of income.
- 10.) Immediately implement an aggressive strategy of identifying available funding sources from County, State and Federal levels.
- 11.) Immediately schedule and host a round table discussion with non-profit developers to identify potential or real road blocks to building housing with the sole intention of eliminating those road blocks.
- 12.) Rent controlled units will be replaced on a one to one basis.
- 13.) Vacancy Tax. To implement a tax on all vacant property whether residential or commercial.
 - 30 days – no fee required
 - 31 – 60 days 10% of last published rent. Example: If rent was \$5,000 a month, tax would be \$500.00
 - 61 – 90 days 20% of last published rent
 - 91 plus days 40% of last published rent

Connect The Dots

Increasing Public Safety without calling Batman and Robin

There is no arguing the fact that crime is out of control here in our fair city. Some sources have quoted at least 50% higher than the state average and others as high as 66%. Violent crime is at least 20% higher. It is my perspective that one of the contributing factors is the fact that public policy encourages law enforcement to chase homeless people instead of catching bad guys. What is important is this doesn't seem to be a real concern of the current City Council so it is now time for an organized community response. What is proposed here is largely based on assumption. It also incorporates many years of personal observation and study. A lot of what is discussed here may or may not be in place. The purpose of this is simply to tender a possible solution and to act as a starting point of discussion. Of course we can always cross our fingers, call Batman and Robin then it will all magically go away.



A triangle is considered by many to be one of the most powerful structures in the world. This is so because each side reinforces the other and is applicable to anything you can conceive. By referring to the graphic you can see I've overlaid a triangle on a voter precinct map. I've established and labeled three base points and connected the dots. At each basepoint is established either a formal substation or at the very least a mobile command center. To each are assigned ten patrol officers and two logistics/dispatch officers for a total of twelve. Patrol area is divided into four blocks of ten with two officers assigned to each block. The two remaining constitute a flying squad assigned to patrol the entire forty square blocks. They will respond to any situation as an immediate reinforcement to first responders. At any given time there will be a patrol overlap between substations. This structure can be modified depending on patrol needs. By adding a fourth substation at California and Sixty Second creates another triangle. What this system accomplishes is a focusing and efficient deployment of limited resources.

The real power of this strategy is realized with community involvement. Presently there are numerous Neighborhood watch groups. It needs to be clearly understood what these groups need to operate better. Would it be useful for instance to have bike patrols or walking beat officers? Direct communication to local substation/mobile command is another idea. Whatever conclusion is arrived must originate from the community. For without their input any plan or scheme is doomed to fail. We are then left with two choices. Accept the escalating crime rate or call Batman and Robin.



Solution To Homelessness as proposed by Homeless Task Force

If a good faith effort to fill vacancy is demonstrated then tax is waived. The elements of what demonstrates a good faith effort shall be determined by relevant commission. All funds collected are assigned to Housing Trust Fund

Homelessness

12.) Immediately implement solutions flow chart to establish short medium and long range goals.

13.) Contract review and audit of current agreements. Establish on-going monitoring process. This process shall include but is not limited to establishing a Shelter Review Committee and direct input of those using services.

Shelter Review Committee will have unquestioned oversight of all services with a priority of shelters. Oversight shall also include a process where clients are able to voice their ideas or concerns

14.) Re purpose West Berkeley Senior center for purposes of temporary shelter for people in need aged 50 and over.

15.) Identify site for bunk house shelter to temporarily house working poor

16.) Instruct homeless commission that within 30 days they are to make specific recommendations on the feasibility of establishing an urban campground. This shall include but is not limited to location, number of occupants, decision making structure, operations overall, operations day to day, neighborhood relations and cost.

17.) The City is not a charity. At every instance we will provide a hand up and not a hand out as resources allow

18.) All contracts will be performance based. One third of total contract value provided at initiation of contract period with certain goals outlined before any other monies provided.

Fiscal Responsibility

“Our City Council and the City Manager are supposed to be the prime stewards of our City’s money and assets and to provide leadership on important substantive issues. They have failed miserably with respect to our fiscal condition. We are spending more money than we have, what money we have is mostly being spent on a shrinking number of active City employees



**WE WORK
BUT STILL
CAN'T
AFFORD TO
PAY RENT!**



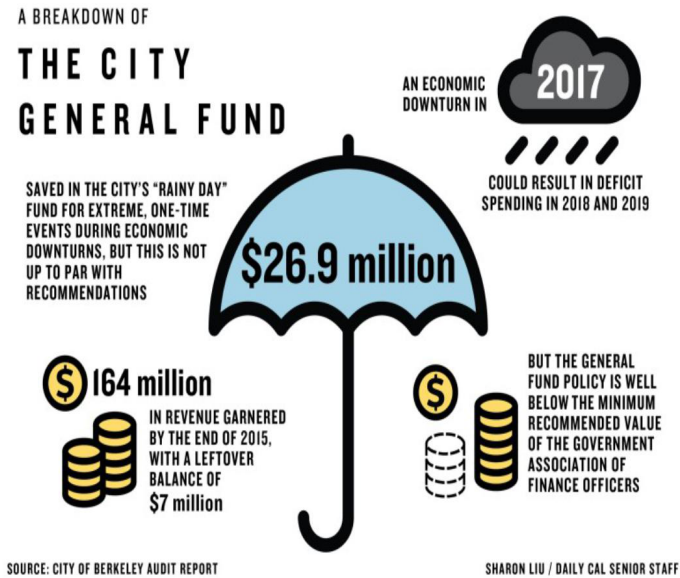
and a growing number of retired City employees, and there is no workable plan or path to save us from fiscal decline and disaster. “ Barbara Gilbert

18.) Re-establish Citizens Budget Review Commission which was eliminated in 2005 for questioning tax measures Comprised of citizens and experts to receive relevant fiscal information on an ongoing basis, Design solutions that will bring financial stability back to the City. Inform Council what those those solutions are and recommend adoption if appropriate. Any expenditure must be reviewed by commission Request will be presented in a format that i clear and easily understood.

19.) Immediately require that any reports generated by but not limited to City Auditor and the City Finance Manager be presented in a line item format that is clear and easy to understand by any citizen. That any reports will incorporate detailed information how monies spent, or allocated will affect the City’s overall fiscal condition.

20.) Demonstrated Need

Any request for equipment replacement will detail why equipment is needed, the consequence of not having the equipment and community benefit. The days of \$200,000 patch trucks and automatically renewing equipment will end



Senior Citizens *ENDING HOMELESSNESS*

Homeless senior citizens are probably the most underserved segment of the homeless population. The Streets of Berkeley have become the new retirement home.

Due to age this population is very vulnerable to life threatening sickness. Something as minor as a cold could lead to a painfull and slow death. Many inhabit Berkeleys doorways due solely to the fact there is no housing available at a price they can afford. Obviously Council does not presently have the resources to house the entire population immediately. On the flip side of the coin neither can Council afford not to provide some type of shelter.

West Berkeley senior center is largely unused due to the fact financial resources are not available to maintain its operation as originally intended. The unused space should be converted to a year around shelter for 100 Senior citizens. During inclimate weather it can double as an emergency shelter at a minimal additional cost.

LIABILITIES

Staff

Two full time positions \$60,000 (2 positions x \$30,000 year = \$60,000)

One part time position \$30,000

Maintenance supplies \$30,000

TOTAL LIABILITIES

\$120,000 per year

\$10,000 per month

\$335.00 per day (Rounded up. based on \$10,000 per month divided by 30 days in month)

\$3.35 per resident per day (based on 100 residents)

In order to keep operation costs at a minimum residents are responsible for all maintenace chores. This is a system employed by Seattle Housing And Resource Effort

(<http://www.sharewheel.org/indoor-shelter-f-a-q-s>)

All potential residents will be screened by the HUB. The Hub will maintain a day to day roster.

DID YOU KNOW 


For \$1.25

A YEAR YOU CAN SHELTER

100

HOMELESS SENIOR CITIZENS!!



I LIKE MIKE! 
HE'S GOOD ENOUGH FOR ME
A NEW VISION FOR A NEW FUTURE
Guy "MIKE" LEE FOR MAYOR
WWW.OLDBUMFORMAYOR.ORG

Residents are required to develop a plan of action and work with available case managers with the specific goal of attaining alternative housing. In lieu of program participation resident may choose to pay one third of their monthly income.

RULES OF CONDUCT ARE VERY SIMPLE

No Drugs, alcohol or drug paraphernalia. If you show up intoxicated you will not be allowed into shelter.

Disruptive behavior will not be tolerated. On site monitors will issue one warning and one warning only. Next incident means you leave for the night.

Residents are allowed two nights out per month. Absence on a third night will be interpreted as resident no longer needing space and it will be assigned to next person on waiting list.

This forms the basis of operation. Final needs to be developed by either staff or homeless commission with the focus on encouraging self-reliance and self-governance



IT MAKES NO SENSE!

"The City has about \$1 billion in unfunded liabilities (half for employees and half for infrastructure), no meaningful way to pay these down...", . "As former City Manager Phil Kamlarz stated, way back when, in the City's 2008-2009

Budget Book cover letter "...the only method to effectively eliminate the City's structural deficit is through cost reductions—primarily through controlling labor costs, since employee salary and benefits make up 77% of the City's operating budget".

Berkeleyside - June 06, 2016

Despite this the City Council in an 8 - 0 vote awarded a developer a \$13 million tax rebate. This is what the professional politicians and political insiders call fiscal responsibility

Just Around The Corner

op-ed submitted exclusively to the Berkeley Daily Planet

"Are we going to be fair to the next generation?" This question was posed by City Auditor Ann-Marie Hogan in response to an audit which forecasts insufficient funds in the general fund reserve. The report states that in the face of a natural disaster or economic downturn the City would only have funds on hand to operate for a month.

This is not surprising as I have pointed out on numerous occasions the City lacks any semblance of a strategic plan. To its credit the interim City Manager is attempting to correct this situation but regrettably it may take a while.

One only has to attend a City Council meeting to realize there is no real focus and it is a comedy of errors. Lacking any semblance of prioritization or basic organization, City Council simply throws money at problems. A prime example of this is homeless services which lacks any understanding of short, medium and long term goals.

Overall the immediate corrective step to be taken is prioritization. Is it more important to fix the sidewalks or confront homelessness? Regrettably the City doesn't have the money to do both. So what task does it take up first?

City Council must develop and implement a strategic plan. Forbes magazine cites this as the foundation of any successful business or organization. There must be clearly set short, medium and long range goals. If you think about it this makes perfect sense. Let's say you are going to Bongo Burger.

Consciously or unconsciously you make a plan. First (short term) you get your coat, car keys and of course money. Second (medium term) you get in your car and drive there. Third (long term) you order the breakfast special and one for your homeless friend. During all these steps you are continually forming another plan. You just don't aimlessly drive to Bongo burger. You form a plan based on experience and available resources like how much gas you have.

Regrettably this is not the City's approach to crafting public policy.

Hand in hand with a solid strategic plan is forming strategic partnerships. A strategic partnership is a formal alliance between two enterprises, organizations, etc. The aim is to help each other thrive by sharing resources, assets and so forth. This very simple concept is the reason why in some part businesses thrive and others fail. Currently the only obvious partnership which City Council maintains is with developers of housing which we can't afford and the Downtown Berkeley Association who kick homeless people on a daily basis. Neither one of these relationships benefit the reader as an individual or the community as a whole.

In order to correct this the City must have as its priority to form a strategic partnership with the community. This will only happen by embracing my idea of Neighborhood Councils which have direct input into creating public policy. At the very least any new development whether it be commercial or residential must have 80% approval from the immediate neighborhood before proceeding.

Unfortunately the City does not currently have the resources to address the myriad of situations associated with an urban environment. In order to fix for instance the sidewalks in a timely fashion a future Mayor must form a strategic partnership with the community. It is a mutually beneficial vehicle in which the City simply facilitates the project and the community is responsible for implementing it. No matter what challenges that Berkeley faces it can only be fixed by establishing a strategic plan that prioritizes what gets done first. In addition the City must actively foster strategic partnerships to assist it in whatever endeavors it initiates. At the end of the day whatever tactic employed must be done so by the community from the ground up. It is only by community response to the challenges we face collectively will the future be secure for those we leave behind us.

Working Poor – Bunkhouse

ENDING HOMELESSNESS

The working poor are people who spend 27 weeks or more in a year “in the labor force” either working or looking for work but whose incomes fall below the poverty level. (<https://obamacare.net/2016-federal-poverty-level/>). By referring to the HUD Income Guidelines (http://www.ci.berkeley.ca.us/BHA/Home/Payment_Standards,_Income_Limits,_and_Utility_Allowance.aspx) we discover a more specific definition

Unfortunately the Point in Time count does not provide a definitive answer to how many working poor populate our streets. Common sense though leads us to conclude the population does exist. While this proposal deals specifically how we address homelessness among the working poor in the future we must also examine displacement prevention strategies.

Liabilities

Staff

Two full time positions \$60,000 (2 positions x \$30,000 year = \$60,000)

One part time position \$30,000

Maintenance supplies \$30,000

Total Liabilities

\$120,000 per year

\$10,000 per month

\$335.00 per day (Rounded up. based on \$10,000 per month divided by 30 days in month)

\$3.35 per resident per day (based on 100 residents)

Assests

Rent payment – per month individual \$400.00

This assumes individual paycheck is \$15.00 per hour multiplied by 40 per week total per week

Total income equals \$600.00.

Rent payment caculated assumes income of \$2,400 per month. Rent of \$400.00 per month

equals 15% (aprox) of monthly income. One third of monthly income (\$2,400.00) equals \$800.00. Half of this is \$400.00.

Rent payment – per month total resident population of 100 multiplied by \$400.00 individual payment is \$40,000.00

Rent payment – per year total resident population of 100 multiplied by \$40,000.00 total population payment per month is \$480,000.00

Equity

The following schedule assumes that Bunkhouse will be located at existing city property. In the event it is not please see exception schedule

Liability per month - \$10,000.00

Assest per month - \$40,000.00

Equity per month - \$30,000.00

Liability per year - \$120,000.00

Assest per year - \$480,000.00

Equity per year - \$360,000.00

Exceptions

Assuming that no suitable site can be found that is presently controlled by the city it becomes necessary to lease space. A reasonable expectation that the City should pay is \$5.00 per square foot.

For the sake of simplicity feasibility is determined by taking year equity as determined previously, subtracting potential rent payment with the result being adjusted equity.

Exception #1

Equity per year - \$360,000.00

Rent payment per year - \$180,000.00

3,000 square feet @ \$5.00 square foot.

Adjusted equity - \$180,000.00

Exception #2

Equity per year - \$360,000.00

Rent payment per year - \$300,000.00

5,000 square feet @ \$5.00 square foot.

Adjusted equity - \$60,000.00

NOTE: Further cost reduction can be realized by

purchasing space i.e. a warehouse

In order to keep operation costs at a minimum residents are responsible for all maintenance chores. This is a system employed by Seattle Housing And Resource Effort

(<http://www.sharewheel.org/indoor-shelter-f-a-q-s>)

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I REALLY HATE HOMELESS PEOPLE!

GET RID OF THEM ALL!!

PROVIDE THEM A HOUSE

Guy "Mike" Lee

For Mayor

www.oldbumformayor.org

paid for by old bum
for mayor Lee - 2016



BUILD HOUSING

WE CAN ALL AFFORD

Stop Displacement

Strengthen Rent Control

End Costa - Hawkins - Ellis Act Evictions

IT'S NOT NICE TO GENTRIFY OUR NEIGHBORHOOD

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A NEW VISION FOR A NEW FUTURE
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paid for by old bum for mayor Lee - 2016

The System Is Broken! Fix It Now!



ELECT

L Guy "Mike"
Lee



FOR MAYOR
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