

**QUESTIONNAIRE
GREEN PARTY OF ALAMEDA COUNTY**

2014 ENDORSEMENT DECISION

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1. Motivation -- Why did you choose to run for the Healthcare District Board?

I would like to volunteer in my community in an area of need and in an area I have advanced experience. I am spending a large portion of my work week now in support of raising two small children. This directorship is a perfect use of my experience and my available time - and I believe the current compliment of directors would better service their mission with me on the board.

2. Program and Priorities -- Elected office provides the opportunity to proactively lead by placing new ideas on the agenda for consideration and development. What are some specific ideas you intend to pursue if elected? What do you believe are the main priorities for the Healthcare District Board?

The Alameda Healthcare District recently relinquished day-to-day control of the Alameda Hospital over to the Alameda Health System due to multiple financial and operational difficulties. I hope to provide a new set of eyes and significant experience to our island community - the only non-incumbent in the race. This is a major time of change in the district and I have the significant experience needed to help our island's hospital and community thrive.

I see the district needing to focus great effort over the next four years on four key areas:

- building a sustainable business model with its new system partners - taking full advantage of the Accountable Care Act - while always being available to our most vulnerable citizens;
- building partnerships across medical staff, support staff and IT infrastructures with the new system partners;
- building stronger ties to the island community - including the development of a coordinated hospital, community, business and city/county government strategies for improving community health and well-being - especially when using parcel tax dollars and expected non-profit hospital community benefit.

- seeking permanent solutions to infrastructure and preparedness deficits - our community hospital needs to be there for us when disaster hits.

3. Qualifications -- Please give a brief summary of your background and qualifications for the office of Healthcare District Board.

My past experiences have directly influenced my decision to volunteer in my community for election to this specific directorship.

The following highlight my senior-level experience supporting each of the four areas our district must focus on in the next four years: Board-Certified Healthcare Professional (Fellow in the American College of Healthcare Executives) with over 25 years experience in virtually all health administration departments including positions as COO and CEO - including four years consulting with the Army Corps of Engineers leading hospital infrastructure projects, teaching masters-degree courses in hospital disaster preparedness and commanding international disaster relief missions; professional managed care credentials in the Academy of Healthcare Management; former Executive Director of the US Military's Northern California 269,000 member TRICARE Region; retired Colonel from the United States Air Force Medical Service Corps with significant international and national health reform experience - including participation in local and national military community well-being programs; former UC Berkeley faculty member in the School of Public Health and their director of the professional doctoral degree program in public health; former board member for a Ronald McDonald house; former local YMCA community board Vice-Chair leading efforts in strategic management and community health involvement; Doctor of Public Health; current Alameda County Public Health Commissioner and importantly, a cancer survivor - just passed 9 years cancer-free - with lots of patient experience!

Additional information can be found on my [LinkedIn page](#).

4. Emergency Care -- It appears that many emergency patients are not actually sent to Alameda Hospital. What therefore is the purpose of the hospital's emergency care facility given that paramedics have been directing emergency patients to other hospitals? Are any plans currently being implemented which would change this situation?

Emergency Response personnel are expected to deliver patients based on the needs of the patient and the nearest emergency medical facility credentialed to provide care for those needs. There are exceptions: if the patient requests a different facility due to insurance coverage (example: Kaiser ER requested) or if the ER is temporarily diverting patients normally seen due to some type of overload of patients (normally coordinated with the ER team based on the condition of the patient).

Our community hospital here on Alameda is a facility providing "basic emergency services". That level is important for our community - and we must fight to keep it. Higher levels of emergency care are often best handled at a more advanced ER - though farther away at times, it can be best for the safety of the patient.

I would support continuing our basic emergency services. Additional levels of new services - and the support needed for them (example: increasing the "Trauma Level" of the ER) - would need to be studied first and approved by the Alameda Health System.

5. Financial Security -- Alameda Hospital has been struggling on the edge of financial security and many citizens envision the hospital eventually having to close. What proposals would you bring to the hospital board to secure its survival?

see answer 2

6. It is known that Alameda Hospital has substandard retrofit issues and that the cost of rehabilitation is well beyond the budget of this city run facility. What solutions will you bring to the board to solve this problem?

see answer 2

7. Endorsements -- Who has endorsed you so far? Who do you expect to endorse you?

I have limited time for gaining endorsements. I am aware that the three I am running against are incumbents, their recent tenures resulted in the hospital having to join a larger system due to financial difficulties. I am a new set of eyes. I am hoping that is endorsement enough for those city, business and health leaders I fail to get endorsements from in advance of the election. I understand that it will take a coordinated effort in the entire community to create a thriving hospital and a thriving community.

8. Campaign Funding -- How much money do you currently have for this race? How much money do you plan to raise? Where will the money come from? Describe sources of financial contributions for your campaign that you would refuse to accept (if any).

I am not planning to raise money nor spend money above the minimum fees required by the county.

9. Anything Else? -- Is there anything else you would like us to know about you?

Thank you, Greg, for asking my opinion! I hope I get a chance to serve my community in this important directorship.