

## **Re-Elect Barbara Halliday for Hayward Mayor Green Party Questionnaire**

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Current occupation: **Mayor, City of Hayward**

1. Please give a brief summary of your background and qualifications to serve as mayor of Hayward. If you are a current elected official, what issues can you point to in your time as an elected official that have had a positive impact?

**I have been mayor of Hayward since 2014 and was first elected to City Council in 2004. During my time in office I have also served on numerous city committees and have represented Hayward on regional bodies including Stop Waste, Alameda County Transportation Commission, Alameda County Mosquito Abatement District, Oakland Airport Noise Forum, and the Alameda County Mayor's Conference, which I currently serve as President. I represent the Mayors' Conference on the executive boards of the Association of Bay Area Governments (ABAG) and the East Bay Economic Development Alliance. I have also gained education and experience in local government as an active member of the League of California Cities, which I currently serve as a member and former chair of the Revenue and Taxation Policy Committee and as current President of the League's East Bay Division.**

**I believe I have had a positive and progressive impact on many issues during the 14 years I have been in public office. I have been a strong proponent of Hayward's extensive efforts to respond to climate change impacts. We have been recognized at the state and federal levels for our efforts to reduce municipal greenhouse emissions through production of clean energy at our Water Pollution Control Facility and other locations throughout the city, along with co-generation of energy using methane. We will soon open our new downtown library, which will be our first municipal Zero Net Energy building and will help us achieve our goal**

**of being a zero net energy municipal operation by 2015. We were among the first cities to join East Bay Community Energy, our new community choice aggregation electricity provider. We have developed new land use policies that seek to preserve our beautiful hills and shoreline while focusing newer, denser development in our urban core and near our two BART stations, including many affordable units.**

**I have also been a champion of youth and have worked with community partners to implement after school homework programs and other youth programs and recognition. I helped develop and strongly support our Neighborhood Partnership Program that makes city hall responsive to the concerns of our various neighborhoods, and I helped bring city resources to support a winter warming shelter for the homeless run by one of our local non-profits. These represent just a few of the many policies, programs and projects that I have supported and that have had a positive impact on the Hayward community.**

2. Why did you choose to run for Mayor? What strengths/skills would you bring to the office?

**I am completing my first term as mayor and running for re-election so that I can continue to build on the progress we have made in our first term. I bring a wealth of experience garnered from my many official assignments noted above, as well as from many years of service on community and non-profit organizations, including serving as board member and president of a neighborhood swim club and a shelter for homeless families, and my careers in local journalism and medical malpractice liability claims management.**

3. Have you been affiliated or active with any local civic, citizen advocacy groups? If so, please specify.

**I am and have been a member of many such groups, including a 33-year membership in the Sierra Club. In the early 1980s, I was very active in two San Francisco organizations -- San Francisco Tomorrow and San Franciscans for Reasonable Growth, advocating for environmental quality and good government.**

**In Hayward, I was active in a neighborhood effort to reduce the impact of Caltrans's proposed 880-92 freeway interchange on the surrounding neighborhoods, including neighborhoods that are historically Latino. I am also a member of several arts and cultural organizations.**

4. What endorsements have you received (from either groups or individuals)?

**I have been endorsed by Congressman Eric Swalwell, State Senator Bob Wieckowski, Assembly Member Bill Quirk, Alameda County Supervisor Richard Valle, Hayward City Council Members Elisa Marquez, Al Mendall, Sara Lamnin and Francisco Zermeno, Hayward Firefighters 1909, Hayward Police Officers Association, Building Trades of Alameda County, Hayward Chamber of Commerce Good Government Now and many community leaders.**

5. What are some of the most important issues that need to be addressed in Hayward, and what creative ideas can you offer to address them?

**Top current issues include:**

- **The scarcity and increasing unaffordability of housing in Hayward and the bay region. I am working with others at the regional, county and local level to see that more affordable housing is built and has the resources needed to operate it and keep it affordable. I also want to improve our services for the homeless by expanding the current winter warming shelter to provide more services and accommodate more people.**
- **Reducing the impact of climate change through efforts to reduce greenhouse emissions, as described in Answer #1, and working on city and county programs to discourage overuse of the automobile and encourage more active transportation modes such as walking and biking.**
- **Protecting and better serving our marginalized residents through strengthening our anti-discrimination policies and working to remove barriers to participation, such as expanding the number of languages in which information is provided and making sure everyone concerned has adequate information about their civil rights. We are a proud sanctuary city and want all residents to feel safe and welcomed in interfacing with city services.**

6. How much money do you plan to spend on your campaign? How much money do you plan to raise? Will your donors be publicly listed on your website?

**I plan to spend and raise about \$60,000 on this campaign, and I have committed to the contribution and expenditure limits under Hayward's campaign financing ordinance. I list supporters but not donors on my website. All donors are listed on my FPPC Form 460 which is available for review on the City of Hayward website.**

7. The Hayward Police Department has been increasing bike patrols which have helped police connect with the community. Would you support expanding these patrols?

**Yes. These bike patrols have worked well in our downtown, and we are currently working on expanding them to our Tennyson business corridor.**

8. Do you consider environmental stewardship and sustainable development as core parts of your vision for Hayward's future? If so, how would these concerns be implemented?

**Yes, environmental sustainability has been one of my highest priorities throughout my entire adult life. We are working hard to implement our Climate Action Plan. I described some of these efforts in Answer #1. We incorporate sustainability into every aspect of our municipal operation and policy decisions. There is a section in each staff report we receive on Council agenda items that addresses the sustainability features and impacts of the particular project or program under discussion. We have made significant strides in energy and water conservation. In the coming term, it is clear that waste reduction and recycling efforts will be a very high priority issue, and I hope to work with our partners at Stop Waste to address the recycling challenges and find ways to encourage people to reduce waste altogether.**

9. Will you work closely with EBRPD and HARD to expand open space and add hiking or biking possibilities in Hayward?

**Absolutely. We are doing that now with new trails completed or in the works both through the hills and Hayward shoreline. We are in partnership on the Hayward Area Shoreline Protection Agency (HASPA) to protect our shoreline from rising tides resulting from climate change. We are also working with Alameda County Transportation Commission to develop the East Bay Greenway extending from Oakland to the South Hayward BART station.**

10. Do you plan to have the city to expand solar panel coverage on the roofs of city-owned buildings as well as above some parking lots?

**We are in the process of tripling the 1 MW solar array currently producing power at our Water Pollution Control Facility and the opening of our new downtown library which will have rooftop solar and solar panels on top floor of the adjacent parking garage. We were an early supporter of East Bay Community Energy in partnership with Alameda County and ten other cities and are already supplying**

**cleaner power to our commercial customers, with residential customers coming on line in November.**

11. As you know, lawmakers in Sacramento are working on bills meant to deal with California's housing crisis. Some of these propose overriding local opposition to new housing projects. In general, would you support efforts to streamline the approval of new housing?

**I oppose the transfer of the approval process from local governments that are highly experienced in land use planning to state regulators and regional agencies such as BART. I do support efforts to streamline approval of new housing, with a focus on projects with affordable units, and we are doing that in a number of ways in Hayward including early Council work session reviews to make Council's expectations clear.**

12. What approaches do you favor for increasing the City's existing housing stock? If buildings have stood empty for some time, would you support City intervention such as higher assessment rates to return properties to the housing pool?

**I favor working with affordable housing developers such as Eden Housing to build new permanently affordable units and have worked with owners of vacant or under-used properties to redevelop them as housing and neighborhood serving commercial uses. We are currently employing both of these strategies in Hayward and have put 2,000 units on the ground or into the pipeline in the last couple of years. We have also negotiated an arrangement with Caltrans to purchase parts of a large swath of surplus Caltrans property in Hayward so that we can work with developers to build housing and supportive commercial space.**

13. Are you committed to making sure additional city parking comes with commensurate levels of EV charging infrastructure?

**Yes.**

14. Will you support efforts to ensure that future development (infill or rehab) is LEED certified or Green Point Rated and that provisions are made for significant water conservation on site?

**Yes. There has been a mandate in Hayward since 2009 for all building to be green point or LEED rated and certified. We are strongly urging current developers to get**

**ahead of the new state regulations and commit to solar now before the new mandate begins.**

15. Do you have ideas for further implementing Hayward's commitment to "no room for racism"? If so, how would this be done?

**In 2017 the city re-installed the No Room for Racism signs and strengthened its commitment to that message by organizing a task force to review and update the city's 1992 Anti-discrimination Plan. The result was a new document titled the Commitment to an Inclusive, Equitable and Compassionate Community (CIECC). The new document provides a roadmap for reducing racism and discrimination by encouraging shared community values, fostering accessibility, dismantling illegal forms of discrimination implementing Hayward's Sanctuary City resolution and enhancing community/police relations.**

16. Finally, is there anything else you would like the electorate to know about you, your campaign, or your qualifications?

**Further information is available at my website [www.BarbaraHalliday.com](http://www.BarbaraHalliday.com).**