

Marchon Tatmon

2018 ENDORSEMENT DECISION

1. Motivation -- Why did you choose to run for City office? If you are running against an incumbent, what are your main dissatisfactions and differences with him or her?

I was inspired to run for office as a teenager walking the streets of Oakland. It was a few things that led specifically to me wanting to be Mayor, and a young Mayor. First, the travesty of Oakland wealth, devastated by the crack epidemic, police brutality, and dismissal and displacement of black people in the city of Oakland. This was apparent to me at 14. By 17 years of age, I had two unique experiences that catapulted my faith in myself and ability to restore the city of Oakland from the wreckage people began to see as normal. First, I participated in the Youth Law Fellowship at the Boalt School of Law at UC Berkeley. This experience taught me the importance of politics as I interned for Larry Reid and actually recommended he build In and Out Burger Restaurant. At the tender age of 17, Councilman Reid listened and had In and Out built by the former Walmart. I seen how politics can make or break a city. That summer I participated in a Civil Rights tour of the South including a trip to Selma and Birmingham where I learned from people who experienced the struggle of the 60s firsthand. I knew at that moment, it was for me to rise up like Martin Luther King Jr. did at 26 to lead the Southern Christian Leadership Conference. I will rise as a young man to lead my city back to safety and prosperity for every resident of Oakland.

2. Program and Priorities -- To house every homeless, utilizing wrap around services, homeless agencies, churches, and emergency funding(even if I have to raise it) to heal and house the homeless. I will also create programs to stabilize housing for the working poor and middle class who just can't afford this super high rent in the "new Oakland".

I want to retrain every officer that operates in the city of Oakland around community policing and restorative justice to ensure our community is safe from the police and the police are active members serving its citizens and not simply chasing quotas, racial stereotypes, following abusive practices.

I will build a Hegenberger Tourist Hub (HTH) that will promote roughly 300 businesses to attract people from around the world to stay, play, and enjoy the city of Oakland. The HTH will be open 24 hours a day, have a direct tram from the Airport, check bags for free, and encourage tourist to enjoy Oakland and spend money in Oakland. We lose business to San Francisco, Napa, Fremont, San Jose, and other cities regularly because there is not a truly safe place to hang out for long hours, spend money, and enjoy yourself with friends and family. HTH will have private security(not to have any trouble with OPD), a daycare, and multiple villages such as: Little New Orleans, Little Oaksterdam, Taste of Oakland, Mom & Pops, Kids Zone, Canal and more. My vision is to build Oakland, and give everyone an opportunity to invest as individuals a residual income off the development that can be passed down for generations.

3. Qualifications -- Please give a brief summary of your background and qualifications for the office of City. If you are a current City Government elected official, what issues can you point to in your time as an elected official that have had a positive impact?

Marchon Tatmon, MPA

Marchon is an Oakland native who attended Webster Elementary School, Frick Middle School, and Castlemont High School (03). The son of a city of Oakland employee for over 42 years, is a former intern of Councilman Reid, who holds a BA in Political Science, Masters in Public Administration (Alpha Beta Kappa, Honor Society) and on schedule to complete his Doctorate, in Public Administration, c/o 2019.

Marchon is a family man, who is also a person of high character that takes on the role of being a charismatic, natural born, transformational leader. Marchon is someone who believes in teamwork, compromising, religion, faith, integrity, and values. A professional with over a decade of helping the community.

Marchon is a Certified Domestic Violence Counselor, Businessman, an advocate who sat on the advisory committee for both his Alma Mater, Frick Middle School and Castlemont High School and is also a former canvasser for Clean Water Action.

Marchon is also a Financial Advisor, and Insurance Agent who holds an active California Insurance license since 2007; he is an active Community Advocate who currently houses those in need of housing assistance, those who are currently affected by the ongoing housing and homeless crisis.

5. Local activities -- Other than local politics, are you involved in any other Oakland based community activities that you would like to share with us?

I house families, specifically women and children who are homeless. Other than that I spend time with my 2 kids and my fiance.

6. Budget -- If you were on the Council for the next budget in 2018, how would you act differently from the council members dealing with the budget in 2016? How much additional revenue should the City aim to take in, and how would you generate it?

The Hegenberger Tourist Hub, and opening a public cooperative bank for the Cannabis Industry in Oakland that alleviates their taxes for a return of 5% investment of every dollar in the bank for community based programs that school students in school, house homeless, and provide micro-loans and grants to new businesses in Oakland for historically disadvantaged people in Oakland. This will be money utilized outside the budget in accordance with the mission of the public bank. I will also prioritize housing for the homeless, and the almost homeless and raise private money if I have too to cover the bill. The Budget will be a reflection of the people's voice in Oakland, taking care of the needs that make everyone feel safe and grow prosperous.

7. Youth -- What would your priorities for youth be for Oakland government and how would they be implemented and paid for?

See question six. In addition, I will invite businesses to take on more student interns from Oakland and teach and place them on a path of success learning and sharing new ideas for the tech world, and the many fantastic businesses we all enjoy and love in Oakland. I want students to learn entrepreneurship.

8. Police -- Describe the current relationship between Oakland residents and the OPD? Do you suggest any changes? Do you support diverting people from prosecution if they participate in a restorative justice program? Do you support a change in the use of force policy of the Oakland Police Department? Do you support Assembly Bill 931 that would require that police use deadly force only when there are no alternatives?

Oakland residents and Oakland PD have a very strained relationship that must be amended by any means necessary. I do support diversion programs for people who participate in restorative justice programs and support the change in the use of force policy per Assembly Bill 931. This bill can save lives and reduce excuses for killing black people or anyone else.

Do you support Senate Bill 1421 that would honor the public's right to know about confirmed officer misconduct and serious uses of force? Yes

9. Development Projects - Financial and real estate interests currently play a controlling role in shaping Oakland development projects. What are your thoughts and views about holding the developers accountable to the city's zoning, code, and permit regulations? New housing development should always include affordable housing to balance out the experience market rate housing and zoning must be change to build and encourage more affordable housing. I want to see development that brings income to the residents of Oakland and will support policies that give every individual the opportunity to invest in new projects even if it is just \$500, order to receive a quarterly dividend and annual profit share. This will also serve as a way to show if the community approves a project based on how many people choose to invest. We can use use this as a measuring stick on what companies are welcome and which ones are not. I want to be creative in making Oakland prosperous and the Hegenberger Tourist Hub is a happy medium where residents, mom and pop shop owners, and developers can work together. I will hold developers to a higher standard.

10. Housing & Gentrification -- Increasing rents, dislocation, and gentrification have been in the news. What policies do you advocate to assure that Oakland tenants are protected and that Oakland remains an economically and racially diverse city?

Build more affordable housing immediately and utilize newly created public bank to help people stay in their homes who are in silent emergency mode, which I call not yet homeless, but not secure in their housing. A great portion of the city is living like this and I will have programs that invite old Oaklanders back as we build more affordable housing to counter the abundance of market rate housing.

11. Environment -- What do you think the Oakland City government should be doing about the environment? We can create more air monitoring systems to place around the city and work to make the city more walkable and accessible from place to place through public transit.

12. Public Banking - Inspired by the Bank of North Dakota (BND) <https://bnd.nd.gov/>, a feasibility statement to create a Public Bank of Oakland is currently before the Oakland City Council. The Public Bank of Oakland would hold the city's deposits -- in contrast to having them held by Wall Street Banks as currently done. It would make fiscally responsible loans in the best interest of the residents of Oakland -- in contrast to Wall Street banks' record of risk and ruin. Profits made by the Public Bank of Oakland would be returned to the General Fund of the City of Oakland, or used to further buttress the loan capabilities of the bank, much as the BND does (the BND has returned over \$400M to the General Fund of the State of North Dakota over the last 21 years <https://ilsr.org/rule/bank-of-north-dakota-2/>, while substantially increasing its capitalization and its loan outreach.)

Are you in favor of making Oakland one of the first cities in the nation to create a municipal bank? Yes, of course!

13. Local Payday Lenders -- Oakland is awash with for-profit Check Cashing and PayDay Loan emporiums (a simple Google query on "Oakland Payday lenders" shows 20). These outfits provide emergency cash and other financial products to those who cannot obtain it otherwise - at outrageously high interest rates and/or extremely high fees. Professor Mehrsa Baradaran, in her book *How the Other Half Banks*, quotes the astounding statistic that unbanked families who must use these services spend on average over \$2000 per household per year -- more than it spends on food. NALC.org: "Author makes the case for postal banking" <http://tinyurl.com/h9e6a2p>.

It is not widely known but Oakland is home to the only non-profit check cashing and payday lending storefront in the country - Community Check Cashing <http://communitycheckcashing.org/> in Fruitvale Plaza. It provides the same services for-profit operators do at 33% - 50% of the cost, while paying its employees a living wage.

Will you support build-out and capitalization loans by the City of Oakland to expand non-profit check cashing to other storefronts around Oakland -- much as the City Council gave a 50-year, \$3,300,000 interest-free loan to the East 12th Street developers (see Oakland City Council agenda, June 15th, 2016 <http://tinyurl.com/jzy398p>)? Yes

14. Satisfaction of Residents -- How do you think the average resident feels about city government? How would you rate the satisfaction level? Completely at disarray with lack of focus, and compassion. On a scale of 1-10, 3

15. Accountability -- How do you propose making yourself accountable and accessible to the citizens of Oakland? I will have weekly live discussions with residents as well as a weekly Mayor's report.

16. Governance -- What kind of relationship could you have with other office holders? Who do you see as a working majority on council and who can you work with? I hope to build relationships with those who care about people and are passionate about progress for the everyday person. If there seems to be little to no consensus I will support organizations that support people like the Green Party un-elect and re-elect compassionate minded people.

17. Endorsements -- Who has endorsed you so far? Who do you expect to endorse you? Who are you endorsing, from statewide races all the way down ballot to local races? Include your #2 and 3 choices (if applicable) for your own race and note that this year the City races are Council seats, School Board seats and City Attorney.

Oral Lee Brown

Damian Lillard

Marshawn Lynch

Our Oakland

Oakland's Own

Oakland Leadership Council

Happy Homes

Yemeni Association

Dwayne Wiggins from Tony Toni Tone

18. Campaign Funding -- How much money do you currently have for this race? How much money do you plan to raise? Where will the money come from? Describe sources of financial contributions for your campaign that you would refuse to accept (if any). A little less than \$20k, and we hope to raise around 120k through grassroots organizing and small businesses that

support Marchon Tatmon Mayor of Oakland 2018. We hope through solid well-standing endorsements to raise some money as well. We are wise with every dollar and will not participate in traditional commercial spending and mailers that only get consultants rich. We are putting our finances into an active field campaign to hit every voter.

19. Checks and balances -- How do you view current the relationship between the Council and Mayor? Any comments on the same question for the Auditor and City Attorney? Are there any changes they would propose to the city charter? Let's just say, I'm open to a people's revamp of the city charter.

20. Money in elections. -- Does Oakland need campaign finance reform? If so, what kind? Do you support amending the Constitution to end corporate Constitutional rights and getting money out of politics? Have you Taken the Pledge to Amend (<https://movetoamend.org/take-pledge-amend>)? Yes, and Yes!

21. Anything Else? -- Is there anything else you would like us to know about you? I am Oakland, supporting me is supporting everything you know and love about Oakland and want to see done better in the city of Oakland.

22. Please answer "Yes" or "No" to these questions, and follow with an explanation if you want to add one:

a. Do you support raising the minimum wage to a living wage? Yes, needed, and services to help minimum wage workers pay for housing

b. Do you support the California Peace Officers Bill of Rights? Yes

c. Would you vote for using eminent domain to abate foreclosure crisis? Yes

d. Do you support Ranked Choice Voting? No, I am a football player, I like to beat my competition outright

e. Would you support Proportional Representation? Yes

f. Do you support Community Choice Aggregation? Yes

g. Would you vote to allow more grey water systems? Yes